**Job Search Marketing Plan (JSMP)**

|  |  |
| --- | --- |
| Name |  |
| Address |  |
| Cell Phone |  |
| Email (hotlink) |  |
| LinkedIn (hotlink) |  |

**Professional Summary** (One sentence)

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| --- |
|  |

**Key Strengths & Competencies** (Why are you the best; why should you be hired?)

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| --- | --- |
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**Last three Companies & Function / Title**

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| --- | --- |
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**Accomplishments** (Major ones only, quantify)

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| --- | --- |
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**Target Market**

|  |  |
| --- | --- |
| Geographic Area |  |
| Industries |  |
| Size of Organization |  |
| Organizational Culture |  |
| Desired Job Titles |  |

**Target Companies**

|  |  |  |
| --- | --- | --- |
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